

## ***Plainsboro Township: 100 Years of Pride & Progress***

In 2019 Plainsboro Township turns 100, and we're inviting residents and visitors to join us in a yearlong celebration! We will be engaging the community through monthly activities, photo contests, historical timelines, testimonials, and more!

The Centennial will not only honor Plainsboro's incredible and dynamic history, but will serve as a lasting resource for future generations.

The Plainsboro Centennial Planning Committee has adopted the anniversary slogan - ***100 Years of Pride & Progress*** and there is currently a logo contest taking place within the Plainsboro school system.

To implement these 2019 year-round centennial activities, we are accepting donations towards the expense of the events. If you have any questions or would like to donate to the 2019 Centennial campaign, e-mail us at [centennial2019@plainsboronj.com](mailto:centennial2019@plainsboronj.com) Scroll down to view the various partnership levels available and to access a donation form.



## **Plainsboro Centennial Partnership Levels**

### ***Title Partnership (one available) - \$25,000***

- All promoting literature, social media, banners, etc., will have the “title” partner’s name and logo for all of 2019
- Logo featured on Plainsboro’s centennial webpage that will be active for two years
- Short video of company to be shown at centennial events
- Up to four TV segments on *Eye on Plainsboro*
- Up to four articles in the *Plainsboro Reporter*
- A free booth at Centennial Founders Day, summer concert, 5k race/food truck festival events and all other activities
- 12 complimentary VIP passes to Centennial Cocktail Reception
- Acknowledge company in public speeches, interviews, where appropriate
- Name and/or company logo prominently featured on Centennial calendar to be mailed to all Plainsboro residents
- Name and/or company logo prominently featured on Centennial t-shirts

### ***Event Partnership (four available) - \$10,000***

- All promoting literature, social media, banners, etc., will have the event partner’s name and logo that corresponds with the sponsored event
- Logo featured on Plainsboro’s Centennial webpage that will be active for two years
- Up to two TV segments on *Eye on Plainsboro*
- A free booth at sponsored event
- 8 complimentary VIP passes to Centennial Cocktail Reception
- Verbal recognition at sponsored event
- Name and/or company logo featured on Centennial calendar to be mailed to all Plainsboro residents
- Name and/or company logo featured on Centennial t-shirts

### ***Website Partnership (one available) - \$7,500***

- All promoting literature, social media, banners, etc., will have the name and/or logo of the website partner
- Title branding on Plainsboro’s centennial webpage that will be active for two years
- 6 complimentary VIP passes to Centennial Cocktail Reception
- Name and/or company logo included on Centennial calendar to be mailed to all Plainsboro residents
- Name and/or company logo included on Centennial t-shirts

### ***Group Activity Partnership (ten available) - \$5,000***

- All promoting literature, social media, banners, etc., will have the name and/or logo of all group activity sponsors
- 4 complimentary VIP passes to Centennial Cocktail Reception
- A free booth at all activities
- Verbal recognition at all activities
- Name and/or company logo included on Centennial calendar to be mailed to all Plainsboro residents
- Name and/or company logo included on Centennial t-shirts

### ***Supporting Partnership (five available) - \$2,500***

- All promoting literature, social media, banners, etc., will have the name and/or logo of the supporting partners
- Name and/or company logo included in Centennial calendar

### ***Patron Partnership - \$1,000***

- Name and/or company logo included in Centennial calendar

### ***Friends Partnership - \$25***

- Centennial t-shirt

## PLAINSBORO CENTENNIAL PARTNERSHIP DONATIONS FORM

By signing this form, the Individual/Company (herein referred to as "partner/donor") is agreeing with the details as presented and understands the financial responsibilities of the partnership. In addition, by signing this form, the partner/donor hereby authorizes the use of the Individual's/Company's name and or logo on the website and/or on any promotional materials as represented. If any formal logo or trademark use agreement is required by the donor, a copy will be provided to Township staff within 14 days of signing this agreement.

Partner/Donor Representative: \_\_\_\_\_ Title: \_\_\_\_\_  
(Please Print Name)

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State/  
Zip Code \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

### Partnership Level (check one):

- Title Partner/\$25,000 (one available)
- Event Partner/\$10,000 (four available)
- Website Partner/\$7,500 (one available)
- Group Activity Partner/\$5,000 (ten available)
- Supporting Partner/\$2,500 (five available)
- Patron Patron/\$1,000
- Friends Partnership/\$25

**\*\*\* Please make all checks payable to *Township of Plainsboro*\*\*\***

 Return check and signed donations form to:

Lenny Celluro, Chairman  
Plainsboro Centennial Committee  
641 Plainsboro Road  
Plainsboro, NJ 08536

Partner/Donor Representative: \_\_\_\_\_ Date: \_\_\_\_\_  
(Signature)

Questions, please email: [centennial2019@plainsboronj.com](mailto:centennial2019@plainsboronj.com) or call Mr. Celluro at 609.799.0909 ext. 1701