



PARTNERS FOR WHAT'S POSSIBLE

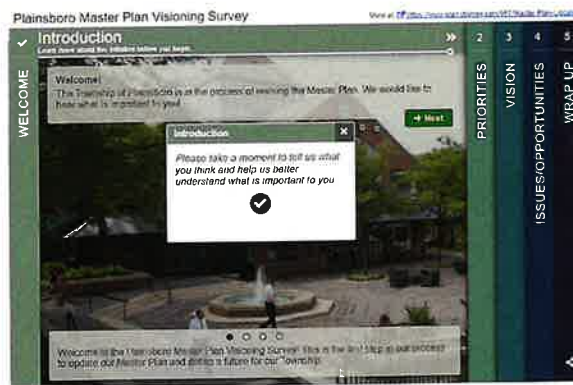
PLAINSBORO MASTER PLAN RE-EXAM

Community Engagement Summary

SURVEY SUMMARY



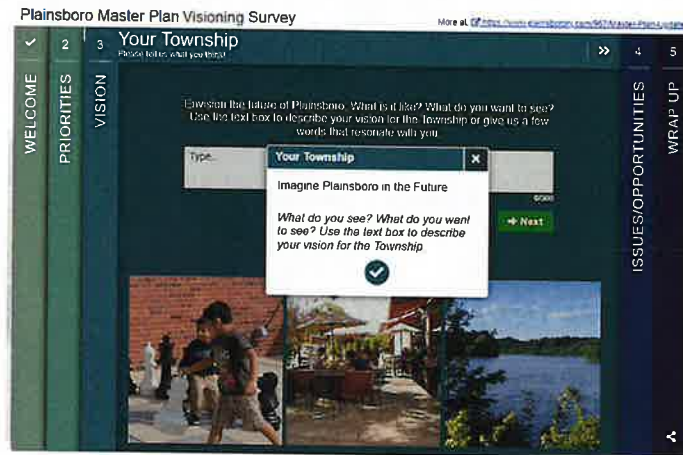
- Online survey (MetroQuest) was live for 2.5 months, from March 14 to June 3rd
- 251 total responses
- Forms of outreach and education included:
 - ❖ Local contacts as distribution points
 - ❖ Social media and website promotion
 - ❖ Email sent through the schools
 - ❖ YouTube video interview with Bob Melvin about the Master Plan Process
- Information was used to inform the SOPAPS and the Land Use Element



SURVEY SUMMARY



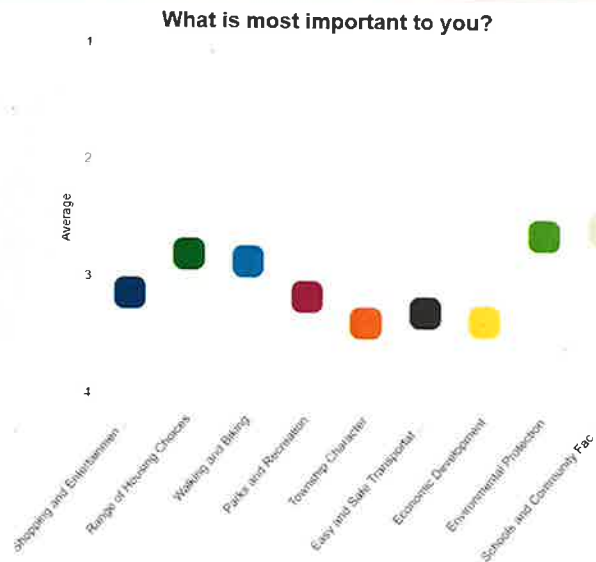
- ◆ Topics of engagement included:
 1. Township priorities for the future – Ranking 9 different categories
 2. Vision statement for Plainsboro
 3. Mapping issues and opportunities in six categories: transportation, land use, walking/biking, parks/recreation, flooding, and other



TOP PRIORITIES




- ◆ Priorities included:
 - ❖ Easy and safe transportation
 - ❖ Parks and recreation
 - ❖ Shopping and entertainment
 - ❖ Township character
 - ❖ Environmental protection
 - ❖ Walking and Biking
 - ❖ Schools and Community Facilities
 - ❖ Range of Housing choice
 - ❖ Economic Development
- ◆ **Top four:** Environmental protection, Schools and Community Facilities, Range of Housing Choices, Walking and Biking



Pennoni

VISION STATEMENTS


- 120 vision statements were submitted. The comments were mostly positive. Some common themes were:
 - ❖ Safety
 - ❖ Cleanliness
 - ❖ Downtown as a destination for locals and regional visitors
 - ❖ Maintaining diversity
 - ❖ Environmental protections and connection
 - ❖ Maintaining open space
 - ❖ Shopping/supermarket



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VISION STATEMENTS

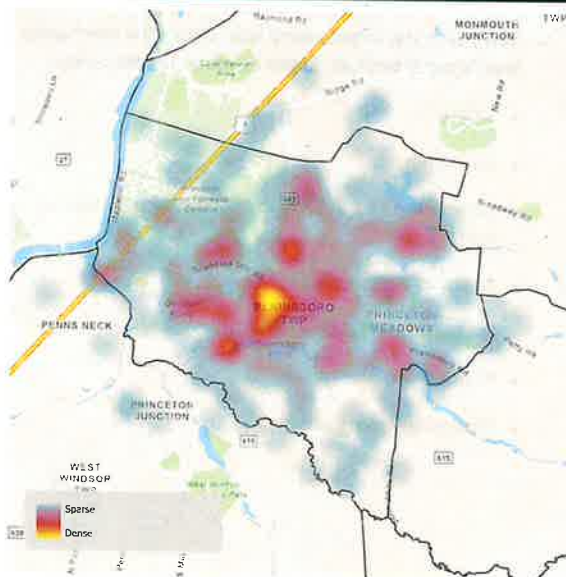
- "A beautiful community that is safe for everyone and well maintained."
- "A place where people come not just to live, but also a place which attracts outside communities to our parks, shopping, and restaurants."
- "A safe and culturally rich town for raising a family."
- "I see walking/biking trails that are connected throughout the township. In addition, green spaces and undeveloped land that is connected that allows flora and fauna to move naturally, also. I see a vibrant, interesting, and unique town center with restaurants, shopping, and township activities."
- "Plainsboro town center as a thriving community that provides special services as needed to seniors and local people. An environment that provides clean parks with trails and activities available to all."



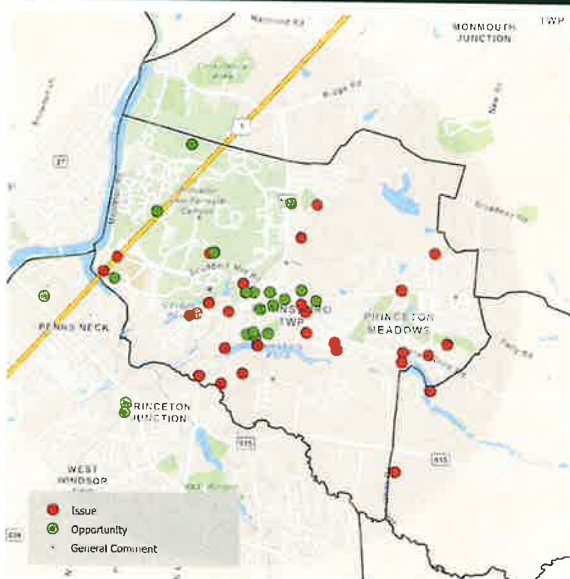
MAP MARKER



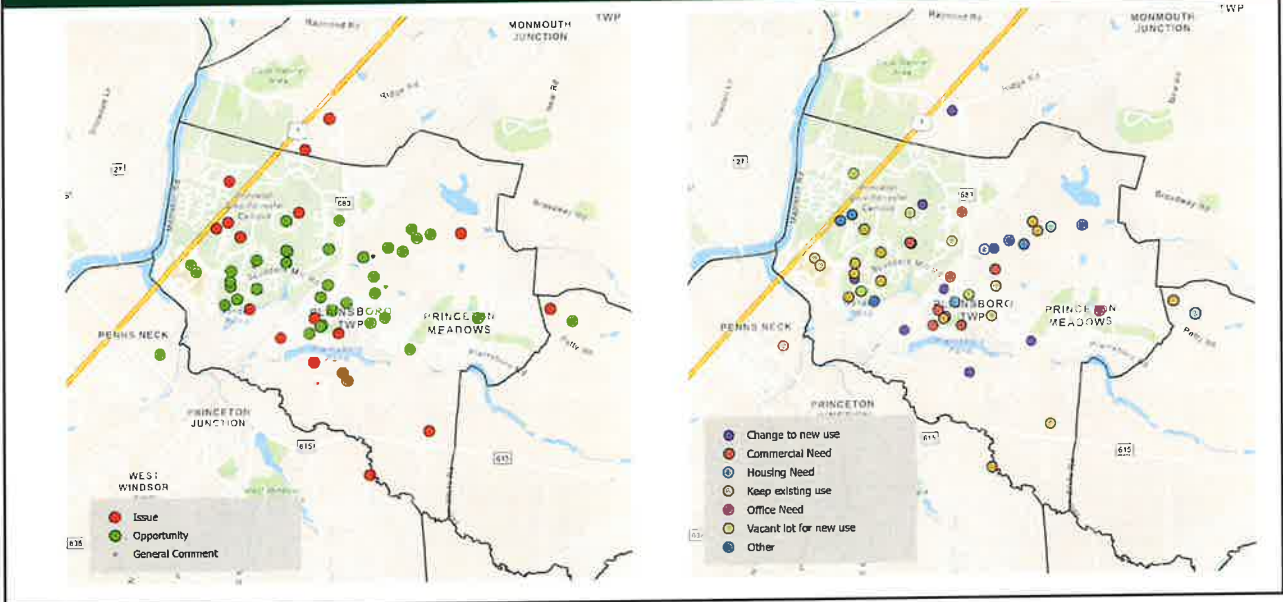
- Categories for the map marker:
 - ❖ Transportation (59)
 - ❖ Land Use (6)
 - ❖ Walking/Biking (123)
 - ❖ Parks/Recreation (78)
 - ❖ Flooding (43)
 - ❖ Other Ideas (101)
- 461 individual markers dropped



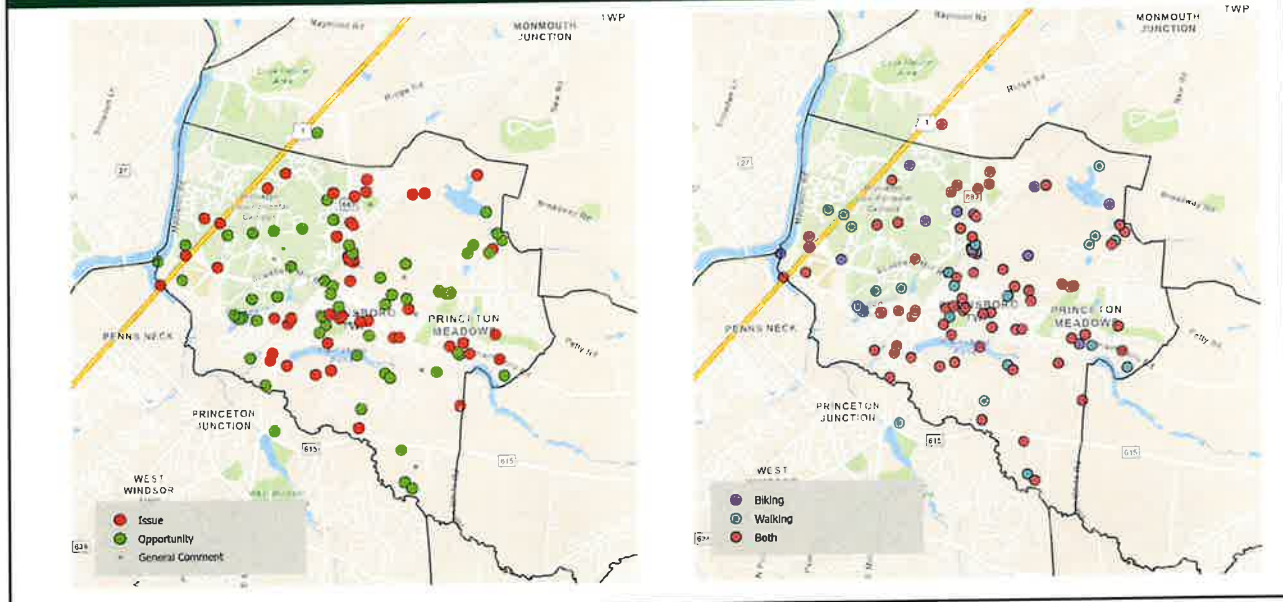
MAP MARKER - TRANSPORTATION



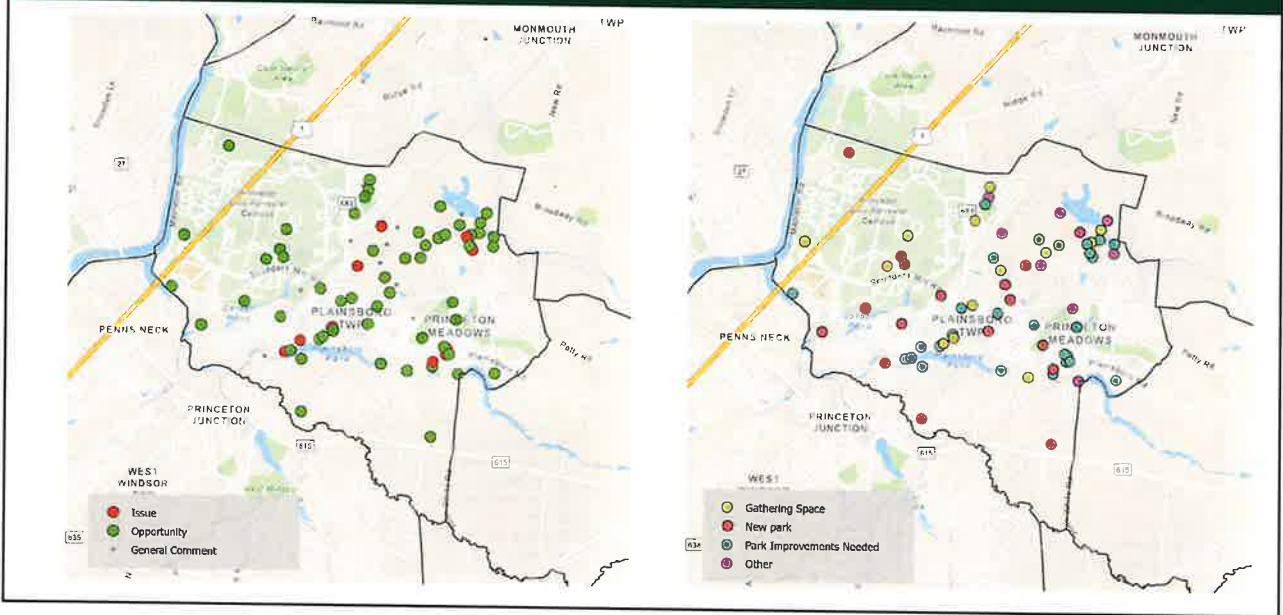
MAP MARKER – LAND USE



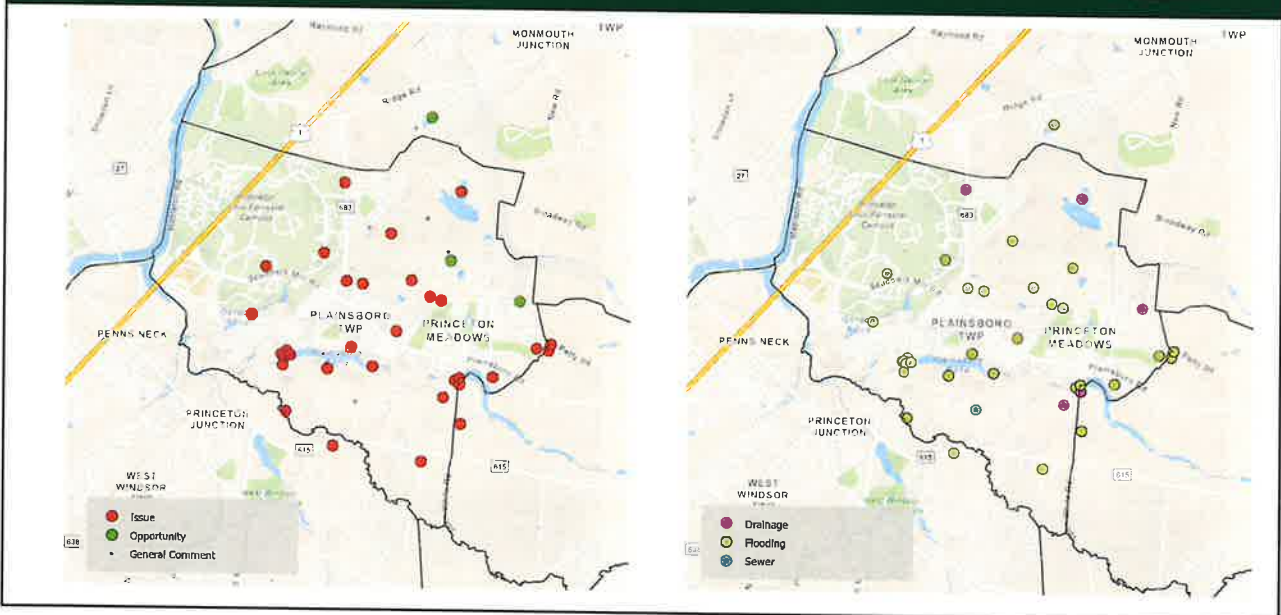
MAP MARKER – WALKING AND BIKING



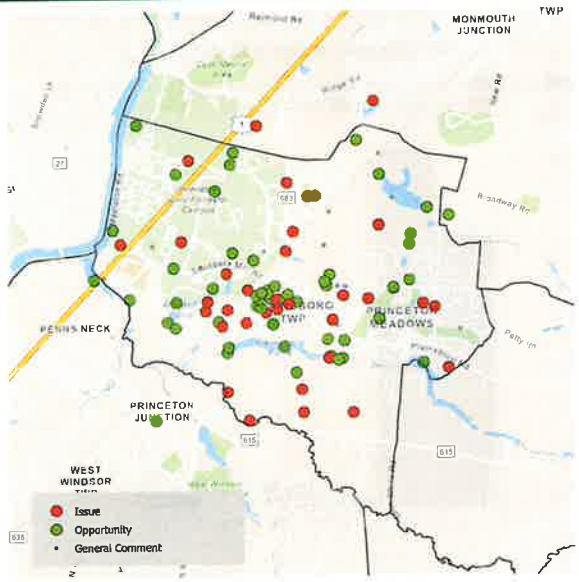
MAP MARKER – PARKS AND RECREATION



MAP MARKER – FLOODING



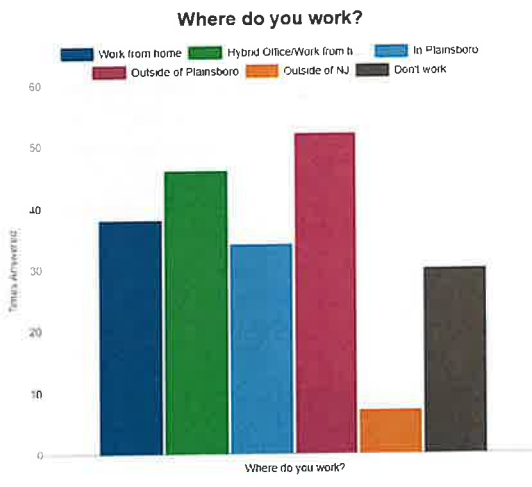
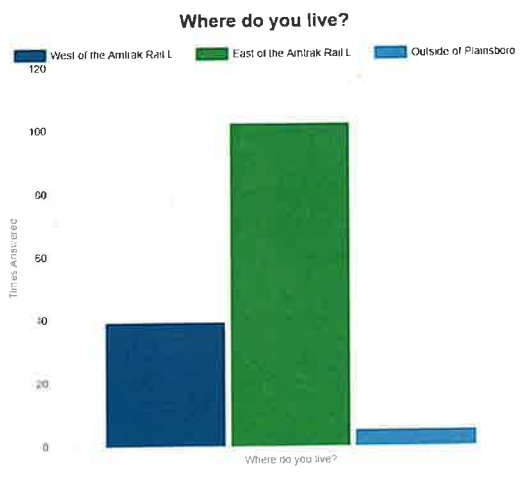
MAP MARKER – OTHER COMMENTS

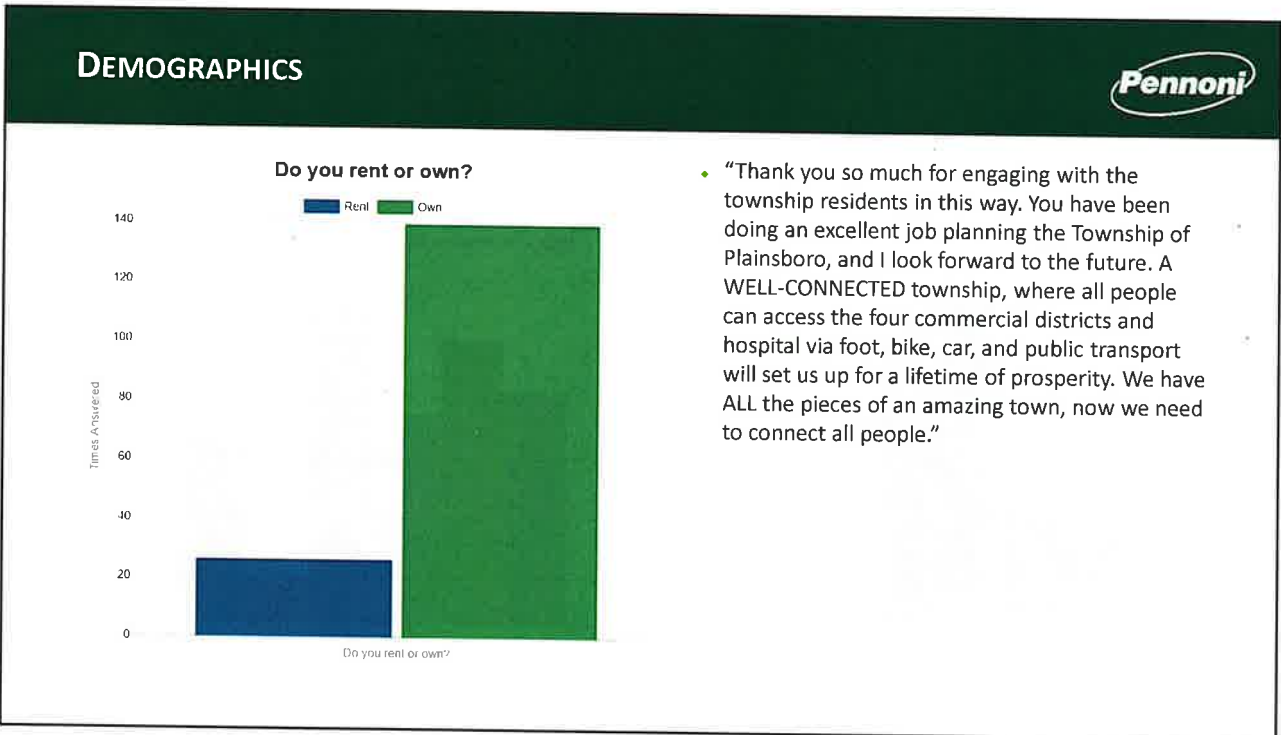
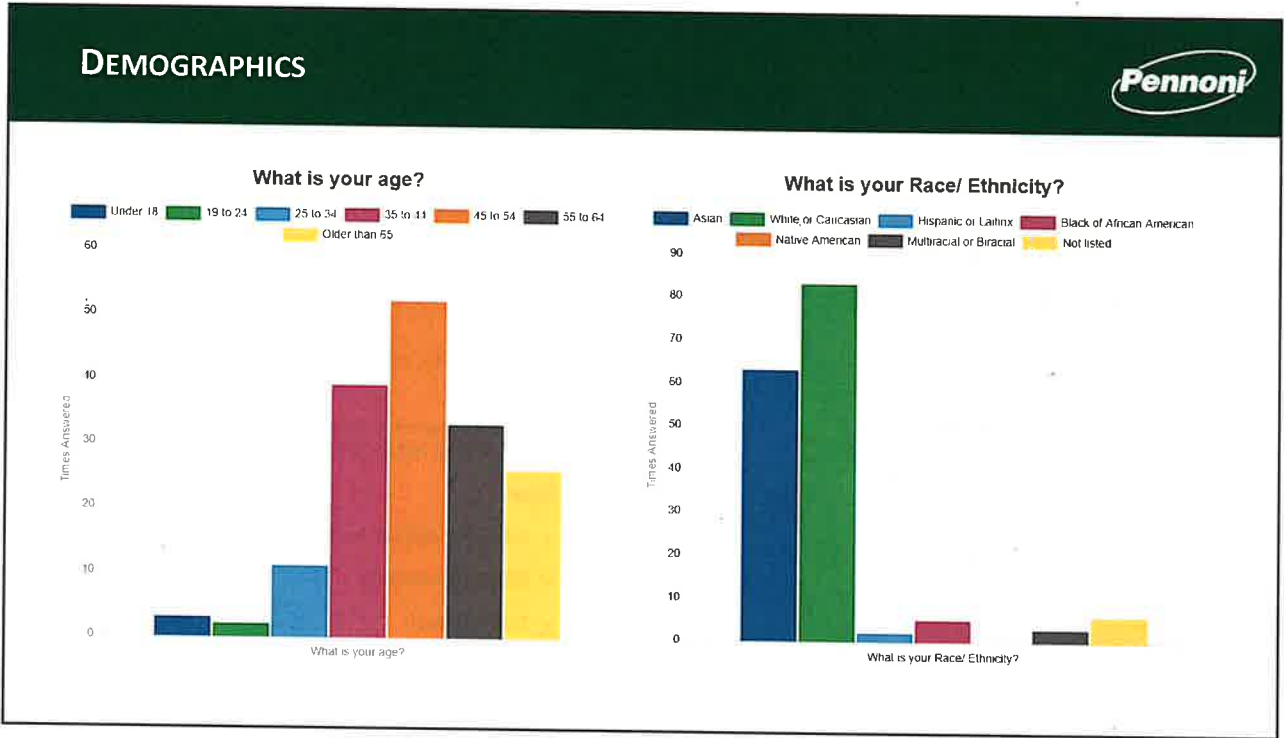



Common answers:

- ◆ Opportunities:
 - ❖ Improving natural spaces: canoe trails, Plainsboro Preserve, deer control, preserving farmland, picnic pavilions, outdoor fitness, tennis courts, creating a greenbelt
 - ❖ Connectivity: new bike and walking trails, less reliance on cars
 - ❖ Shopping: grocery store, clothing store, local businesses, reduce vacancy
- ◆ Issues:
 - ❖ Safety for walking and biking
 - ❖ Need a new bridges
 - ❖ Traffic control

DEMOGRAPHICS

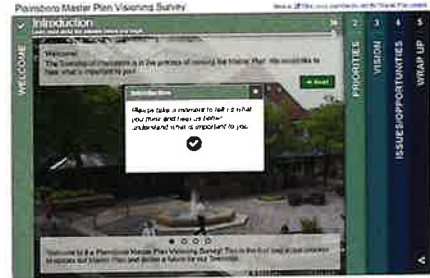





CONCLUSION



- Respondents to the survey really enjoy living in Plainsboro. The overall response was very positive.
- General agreement on these top priorities throughout the survey
 - ❖ Environmental protection
 - ❖ Schools and Community/Parks and Recreation Facilities
 - ❖ Range of Housing Choices
 - ❖ Walking and Biking, getting around without a car
- Other key themes that inform the SOPAPS and Land Use Element:
 - ❖ Support for a central downtown space for gathering
 - ❖ Preserving open space while still growing economic development
 - ❖ Addressing environmental resiliency and flooding concerns



PARTNERS FOR WHAT'S POSSIBLE

THANK YOU!