

PLAINSBORO TOWNSHIP POLICE DEPARTMENT

Strategic Plan Description Report (2020-2022)

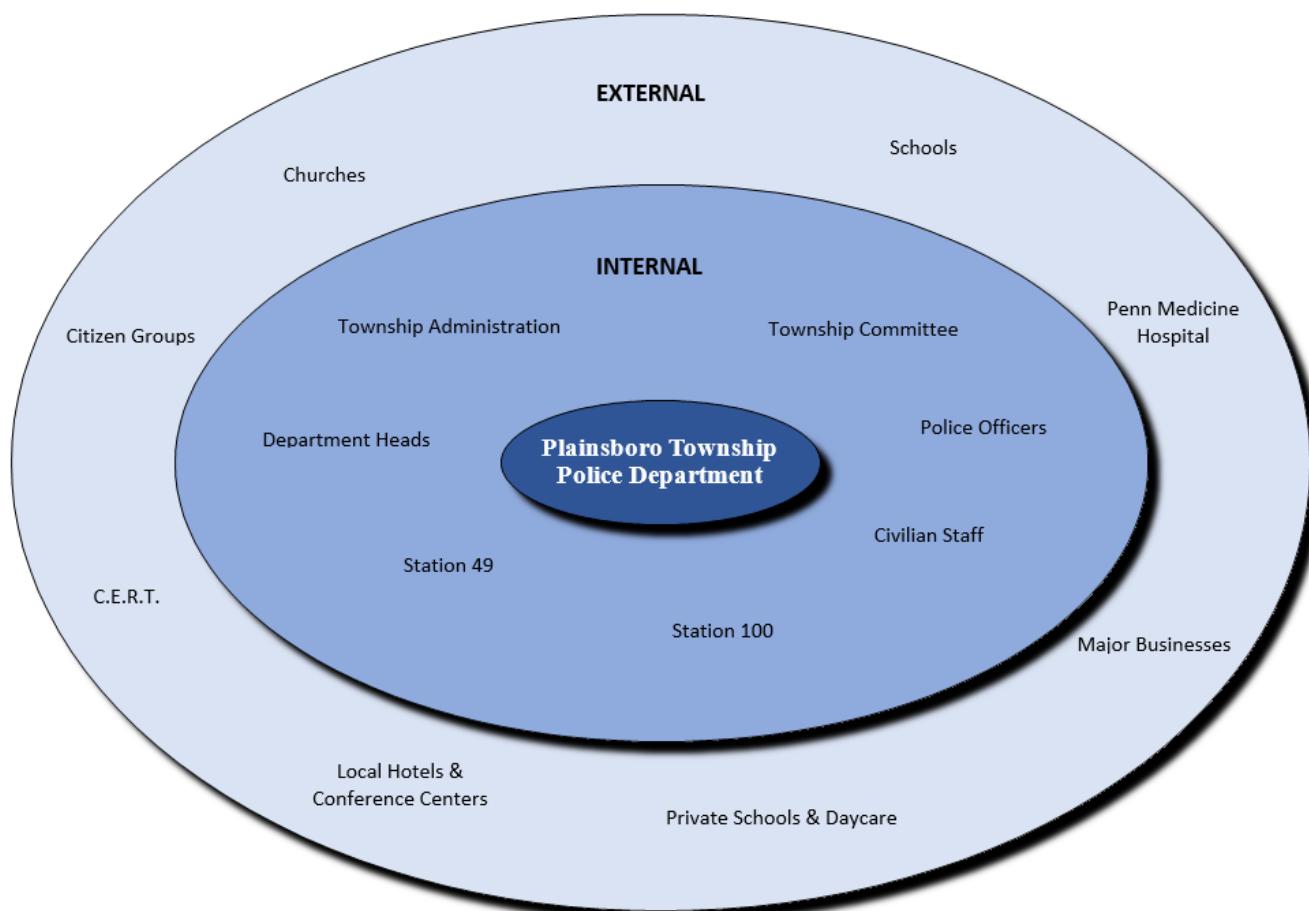


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The Plainsboro Township Police Department has a long history of being an effective, responsive, and professional agency. Through its continued growth, it has remained an adaptable organization with strong leadership, dedicated employees, and secure infrastructure. Importantly, the Department has maintained its positive relationships with its community members and business partners. The Department continuously aspires for excellence and is dedicated to critical self-review, ongoing improvement, and when necessary, substantial change to be the best law enforcement agency possible for the Plainsboro community we serve.

To ensure our Department remains at the forefront of law enforcement's best practices, we are developing a three-year Strategic Plan (2020-2022). This Strategic Plan is a proactive tool designed to provide guidance and structure for continual improvement to police services. It will translate our Department's mission and values into tangible goals and objectives. A structure for accountability will be implemented at all levels of the organization, including civilian staff, line officers, supervisors, and command. In order to identify and prioritize public safety-related issues and concerns of the community, input will be sought from key stakeholders, including community members, civic organizations, school officials, Township Committee members, Township department heads, faith-based organizations, emergency services organizations, sworn officers, and civilian staff.

Stakeholders



The plan demonstrates our commitment to address community and stakeholder concerns through an insightful examination into emerging issues. Important components of the Strategic Plan focus on promoting transparency through community engagement and increasing public confidence and legitimacy in the Department. The plan reinforces our responsibility to our employees to develop their abilities and skills to meet the challenges of 21st century policing. The Strategic Plan will be comprehensive, yet remain flexible in order to address specific and developing needs of the agency. As such, the following six strategic goals will provide direction for the next three years:



Enhance Traffic & Pedestrian Safety

The Plainsboro Township Police Department is always looking for ways to improve the safety of our community and its roadways. There is a continuous effort to increase traffic and pedestrian safety with the goal of reducing collisions within the Township. Roadway improvements, increased traffic safety education, and traffic enforcement are the foundational methods utilized to accomplish our goals. Vigorous participation in NJ Division of Highway and Traffic Safety grant enforcement campaigns provides the Township with additional enforcement patrols to address specific traffic safety concerns. To better understand concerns related to traffic safety, we actively seek input from the community and local stakeholders.

Reduce, Solve, & Prevent Crime

This is a continuous and evolving goal for all law enforcement agencies. Plainsboro Police Department continues to implement and improve upon established methods of crime prevention and reduction. Part of this continuous effort involves examining current practices and exploring new and innovative ways to make our community a better and safer place to live and work. Part of the strategic planning process involves reaching out to the community to discuss areas of concern for our local stakeholders.

Broaden Community Outreach

Community outreach is intended to facilitate free flowing interaction between community residents and the Police Department. Expansion of community outreach efforts will enable the Police Department to further educate the community about police functions and services and allow us to personally hear the questions, concerns, and expectations of our community. Our goal is to have a strong collaborative relationship and a healthy perception of the police in our community. This type of interaction between the community and Police Department is highly encouraged in the final report of the “President’s Task Force on 21st Century Policing”.

Integrate Technology & Improve Equipment Management

The Plainsboro Police Department continually strives to remain at the forefront of technology and equipment in an effort to provide outstanding police services in a safe and efficient manner. Technology continues to advance and has become a critical and necessary component to any successful law enforcement agency. In order to remain effective and efficient within a technology-driven society, law enforcement must continue to explore innovative ways to incorporate new equipment and technology into our daily operations.

Emphasize Professional Development & Training

Officers within the Plainsboro Township Police Department are well trained and educated in all aspects of law enforcement. In addition to continuous training, we constantly search for new initiatives to improve our relationships with the community we serve. We emphasize professional development for our officers through rigorous training and administering knowledge-sharing education to our community. As a part of the strategic-planning process, we are reaching out to the community and local stakeholders for feedback on additional training to equip officers with the knowledge and skills to better serve our community.

Achieve Organizational Excellence through Professionalism, Accountability, & Efficiency

Law enforcement institutions are entrusted with a diverse set of tasks requiring a high degree of integrity and oversight. Efforts to enhance police integrity and oversight must focus on increasing public confidence and legitimacy in the police by upgrading levels of police service, as well as promoting transparency and developing effective systems of accountability. Effective accountability must focus on proper guidance, supervision, remedies, and feedback at all levels of our Department.